

BASE RETOUCH

Need to cover those greys? Your hair is light brown but we regularly color it black and we need to refresh it. This service is for you! Just the roots colored to match the mid length of your hair. Not a Bleaching service. If your hair is platinum and you need just the roots look for our Bleach & Tone Retouch option.

NEW TALENT	\$110+
STYLIST	\$110+
PRINCIPLE	\$115+
SENIOR	\$120+
MASTER	\$125+

FULL COLOR

This service is great for guest looking to color their hair from scalp to ends, not just a retouch. This can include going lighter or darker all over, base retouch with a toning gloss, and many other customizable results. If you want to make a big change such as going from bright blonde to dark brunette, the Transformation Color service is best for you.

NEW TALENT	\$160+
STYLIST	\$160+
PRINCIPLE	\$165+
SENIOR	\$170+
MASTER	\$175+

BALAYAGE

This technique has become very popular in the last few years, and you have probably seen photos of the results all over social media. This service creates dimensional pieces that are soft near the scalp and gradually get brighter towards the ends. This isn't just for blondes! All hair colors can have beautiful results from balayage. All lightening services include a toner.

NEW TALENT	\$225+
STYLIST	\$225+
PRINCIPLE	\$250+
SENIOR	\$275+
MASTER	\$300+

PARTIAL BALAYAGE

This service is perfect for maintenance appointments in between full Balayages. Typically, color is applied around the front and on the crown of the head. All lightening services include a toner.

NEW TALENT	\$190+
STYLIST	\$190+
PRINCIPLE	\$225+
SENIOR	\$250+
MASTER	\$275+

HIGHLIGHT

Full Highlights covers the whole head, usually weaved throughout and put in foils. This can be done to add dimension or depth to an existing color, or to aide in blending subtle grey hairs. It can also be used to lighten an existing color and create dimension. Do you like your brightness all the way to the root? This one if for you! All lightening color services include a toner.

NEW TALENT	\$175+
STYLIST	\$175+
PRINCIPLE	\$200+
SENIOR	\$225+
MASTER	\$250+

PARTIAL HIGHLIGHT

Do you get highlights and need some maintenance in between full head Highlight services? Do you only need dimension around the face and top of the head? If so, this service is for you! All lightening services include a toner.

NEW TALENT	\$150+
STYLIST	\$150+
PRINCIPLE	\$175+
SENIOR	\$190+
MASTER	\$205+

BLEACH & TONE RETOUCH

This is a service where the hair is bleached from the roots, covering no more than 1" of new regrowth. This is then followed by a toner to neutralize any warm or unwanted tones. It is a retouch service meaning anything more than an inch of regrowth can be considered a color correction or all over blinding as it must be done in multiple steps to achieve a seamless result.

NEW TALENT	\$150+
STYLIST	\$150+
PRINCIPLE	\$175+
SENIOR	\$190+
MASTER	\$205+

FOIL FRAMING

This service is typically 6-10 foils to brighten up around the face. This can be added to any base retouch or full color service to add dimension. All lightening services include a toner.

NEW TALENT	\$110+
STYLIST	\$110+
PRINCIPLE	\$110+
SENIOR	\$110+
MASTER	\$110+

BALAYAGE FRAMING

This consists of 6 to 8 hand painted pieces around the face to add that sun kissed look. This is a very subtle lift to the front of the hair followed by a toner. Can be added to Base Retouch or Full Color services to add dimension to your look.

NEW TALENT	\$120+
STYLIST	\$120+
PRINCIPLE	\$120+
SENIOR	\$120+
MASTER	\$120+

**TRANSFORMATION /
 FASHION AND COLOR CORRECTIONS**

Want to make a huge change? Go hot pink all over? How about all over blonding? Do we need to rework a previous color service? This is your best bet! This service is by consult only in order to meet with a stylist and create the best plan of action! Due to the nature of this service an hourly rate is charged based on the seniority of the stylist.

NEW TALENT	\$100+
STYLIST	\$120+
PRINCIPLE	\$130+
SENIOR	\$140+
MASTER	\$150+

CLEAR GLOSS

A shine treatment that focuses on hydration and adds luminosity! This is your hair but better!

NEW TALENT	\$85+
STYLIST	\$85+
PRINCIPLE	\$85+
SENIOR	\$85+
MASTER	\$85+