

BASE RETOUCH

Need to cover those greys? Your hair is light brown but we regularly color it black and we need to refresh it. This service is for you! Just the roots colored to match the mid length of your hair. Not a Bleaching service. If your hair is platinum and you need just the roots look for our Bleach & Tone Retouch option.

NEW TALENT (1 hour 15 min)	\$110+
STYLIST (1 hour 15 min)	\$110+
PRINCIPLE (1 hour 15 min)	\$115+
SENIOR (1 hour 15 min)	\$120+
MASTER (1 hour 15 min)	\$125+

FULL COLOR

Do you want to change your color all over? Have light brown hair but want to go dark and chocolatey from root to end? This is your color service. This is a root to end color application. If you have blonde hair and want to be inky dark black or vis versa look for our transformation color services instead.

NEW TALENT (1 hour 30 min)	\$160+
STYLIST (1 hour 30 min)	\$160+
PRINCIPLE (1 hour 30 min)	\$165+
SENIOR (1 hour 30 min)	\$170+
MASTER (1 hour 30 min)	\$175+

BALAYAGE

Balayage is French meaning to sweep, or "to paint". It allows for a sun-kissed natural looking hair color with softer, less noticeable regrowth lines. Think "your hair but better". What sets Balayage apart is that it's totally bespoke to you! If you want to be brighter or add dimension but don't want to commit to a highlight service this is the service for you! You are welcome and encouraged to bring photos of your desired look! All lightening service include a toner.

NEW TALENT (2 hour 15 min)	\$225+
STYLIST (1 hour 15 min)	\$225+
PRINCIPLE (2 hours)	\$250+
SENIOR (2 hours)	\$275+
MASTER (2hours)	\$300+

PARTIAL BALAYAGE

Similar to Balayage, a partial Balayage is a freehand painted hair coloring process where brightness and dimension is added onto one area of your mane rather than throughout your hair. Typically, it is placed around the face or on the upper layer of your hair. Did you get a Full Balayage in the past 8 weeks and just want to prolong your colors lifespan? This one is for you! All lightening color services include a toner.

NEW TALENT (2 HOURS)	\$190+
STYLIST (2 hours)	\$190+
PRINCIPLE (1 hour 45 min)	\$225+
SENIOR (1 hour 45 min)	\$250+
MASTER (1 hour 30 min)	\$275+

HIGHLIGHT

Full Highlights covers the whole head, usually weaved throughout and put in foils. This can be done to add dimension or depth to an existing color, or to aide in blending subtle grey hairs. It can also be used to lighten an existing color and create dimension. Do you like your brightness all the way to the root? This one if for you! All lightening color services include a toner.

NEW TALENT (2 hour 30min)	\$175+
STYLIST (2 hours 30min)	\$175+
PRINCIPLE (2 hours)	\$200+
SENIOR (2 hours)	\$225+
MASTER (2 hours)	\$250+

PARTIAL HIGHLIGHT

A Partial Highlight uses a weaving and foiling technique applied to only the front perimeter of the hair as well as the part. This will also leave the under layers natural and un-colored. This is great for those who like the dimension of their natural color or for those in between full highlight services who just can't stand the look of their roots in between full highlight services. All lightening color services include a toner.

NEW TALENT (2 hours)	\$150+
STYLIST (2 hours)	\$150+
PRINCIPLE (1 hour 45 min)	\$175+
SENIOR (1 hour 45 min)	\$190+
MASTER (1 hour 30min)	\$205+

BLEACH & TONE RETOUCH

This is a service where the hair is bleached from the roots, covering no more than 1" of new regrowth. This is then followed by a toner to neutralize any warm or unwanted tones. It is a retouch service meaning anything more than an inch of regrowth can be considered a color correction or all over blonding as it must be done in multiple steps to achieve a seamless result.

NEW TALENT (1 hour 30min)	\$150+
STYLIST (1 hour 30min)	\$150+
PRINCIPLE (1 hour 30 min)	\$170+
SENIOR (1 hour 30min)	\$190+
MASTER (1 hour 30min)	\$235+

FOIL FRAMING

This consists of 6 to 10 foils around the face to brighten up one's profile and add dimension. It is followed by a toner. This can be added to Base Retouch or Full Color services to break up or brighten the face framing.

NEW TALENT (1 hour 15min)	\$110+
STYLIST (1 hour 15min)	\$110+
PRINCIPLE (1 hour 15 min)	\$110+
SENIOR (1 hour 15min)	\$110+
MASTER (1 hour 15min)	\$110+

BALAYAG FRAMING

This consists of 6 to 8 hand painted pieces around the face to add that sun kissed look. This is a very subtle lift to the front of the hair followed by a toner. Can be added to Base Retouch or Full Color services to add dimension to your look.

NEW TALENT (1 hour 15min)	\$120+
STYLIST (1 hour 15min)	\$120+
PRINCIPLE (1 hour 15 min)	\$120+
SENIOR (1 hour 15min)	\$120+
MASTER (1 hour 15min)	\$120+

**TRANSFORMATION /
FASHION AND COLOR CORRECTIONS**

Want to make a huge change? Go hot pink all over? How about all over blonding? Do we need to rework a previous color service? This is your best bet! This service is by consult only in order to meet with a stylist and create the best plan of action! Due to the nature of this service an hourly rate is charged based on the seniority of the stylist.

NEW TALENT (1 hour)	\$100+
STYLIST (1 hour)	\$120+
PRINCIPLE (1 hour)	\$130+
SENIOR (1 hour)	\$140+
MASTER (1 hour)	\$150+

CLEAR GLOSS

A shine treatment that focuses on hydration and adds luminosity! This is your hair but better!

NEW TALENT (45 min)	\$85+
STYLIST (45 min)	\$85+
PRINCIPLE (45 min)	\$85+
SENIOR (45 min)	\$85+
MASTER (45 min)	\$85+